

Annex

Events Promoted by RILEM (Outside the Co-Sponsorship Framework)

RILEM may support selected industrial or commercial events by granting them visibility. This label is intended for events that foster dialogue between science and industry without qualifying as scientific co-sponsored conferences. These guidelines outline the conditions and procedures for approval.

1. Purpose and Scope

The label “Promoted by RILEM” is intended for:

- **Industry fairs, commercial exhibitions, and partner events** that are relevant to RILEM’s fields of interest.
- Events that aim to **connect researchers, practitioners, and industry**, but **do not meet the scientific criteria** for RILEM co-sponsorship.
- Events that **will not appear on the RILEM calendar** but may receive **promotional support through RILEM’s social media**.

This label is **distinct from RILEM co-sponsorship** dedicated to scientific events and must not be referred to as such.

2. Eligibility Criteria

To be considered for the “Promoted by RILEM” label, events must:

- Be held **preferably in English**. If the event main language is not English, the organisers must provide full transparency about the event content and provide a concept for adequate information transfer of RILEM content to the audience.
- Demonstrate **alignment with RILEM’s mission** of bridging research and practice in the built environment.
- Involve at least one **active RILEM member** in the organizing process or **be a Partner event**.
- Submit a complete **application form** (in English) for review by the Development Advisory Committee (DAC).

3. Use of the RILEM Logo

- Use of the **RILEM logo is subject to prior approval** by DAC.
- If granted, the logo must be accompanied by the disclaimer:
“This event is promoted by RILEM but RILEM is not involved in the implementation. It is not an official RILEM or RILEM co-sponsored event.”

4. Promotion of the Event

Once approved:

- The organizer shall provide the **event website or LinkedIn link** to the RILEM Secretariat General.
- RILEM may promote the event through **its newsletter and social media channels**.
- The event will **not be listed on the official RILEM calendar of events**.

5. Visibility Requirements

As part of the agreement:

- The event must include at least a **10-minute plenary session** to introduce RILEM to all participants. This introduction must be delivered by a **RILEM member** or consist of a **RILEM-provided video**.
- The **RILEM flyer** must be **distributed to all participants** (digital or printed, as appropriate).

6. Oversight and Implementation

- DAC is responsible for evaluating applications, maintaining oversight of this label, and updating these guidelines as necessary.
- RILEM reserves the right to **withdraw its support** at any time if the event no longer meets the established criteria.
- The “Promoted by RILEM” label must be applied for each new event again.